# Demystifying Medicine Seminar Series 2012

#### DATE: Monday, May 28, 2012

TIME: 4:00 p.m. to 5:30 p.m.

#### LOCATION: **McMaster University** Medical Centre, Rm 4E20, 1200 Main St. W.,

Hamilton, ON

WEBSITE: www.demystifyingmedicine.ca

#### CONTACT INFO:

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**Department of Medicine** 



Michael G. DeGroote

## A TRANSLATIONAL VIEW OF: The new blood thinners: **Evolution or revolution**

This seminar includes a clinical presentation with patient interview followed by a research presentation

### **SPEAKERS:**



Dr. Mark Crowther

Professor, Department of Medicine Leo Pharma Chair in Thromboembolism



Dr. John Eikelboom Associate Professor, Department of Medicine

PATIENT: Ms. Jenny Brown

#### LEARNING OBJECTIVES:

- To understand the impact that new blood thinning drugs ("novel anticoagulants") will have on anticoagulant care
- To explore how patients are likely to perceive these new medications
- To discuss how new medications are tested and brought to market
- To review how the novel anticoagulants produce their blood-thinning effect