

DATE:

**Monday,
November 10, 2014**

TIME:

4:00 p.m. to 5:30 p.m.

LOCATION:

MDCL 3020

WEBSITE:

www.demystifyingmedicine.ca

CONTACT INFO:

Dr. Kjetil Ask

demystifyingmedicine@gmail.com

or **Sara Sellers** ext. 76706



Drug Discovery - Innovating Healthcare Beyond the Molecule

SPEAKERS:



Dr. Steve Gyorffy

*Director of Oncology at
Boehringer Ingelheim Canada Ltd*



Dr. Ted Witek

*Senior Vice President, Corporate Partnerships,
Clinical and Medical Affairs at Theravance, Inc.
Past President and Chief Executive Officer,
Boehringer Ingelheim in Canada Ltd.*

LEARNING OBJECTIVES:

- Gain understanding of drug development from preclinical to Phase III registration
- What are the current and future challenges in bringing new medicines for unmet medical needs?
- How are new agents funded and made accessible to patients?
- Become familiar with challenges beyond drug registration and bridging the "second valley of death" for the pharmaceutical industry



Department of Medicine



Continuing Health
Sciences Education