

**DATE:**  
**Monday,**  
**Oct. 30, 2017**

**TIME:**  
4:00 p.m. to 5:30 p.m.

**LOCATION:**  
MDCL 3020

**WEBSITE:**  
[www.demystifyingmedicine.ca](http://www.demystifyingmedicine.ca)

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Department of Medicine



Continuing Health  
Sciences Education

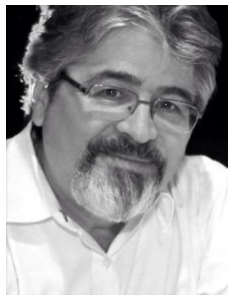
## Drug Discovery and translation - innovating health care in challenging times

### SPEAKERS:



#### **Dr. Steve Gyorffy**

*Director, Specialty Care Medicine - Oncology and Fibrotic Diseases,  
Boehringer Ingelheim, Canada*



#### **Dr. Ted Witek**

*Senior Vice President, Corporate Partnerships,  
and Chief Scientific Officer, Innoviva, San Francisco*

*Senior Fellow, Institute of Health Policy,  
Management and Evaluation, University of Toronto*

*Adjunct Professor, Dalla Lana School of Public Health  
and Faculty of Pharmacy*

*Past-President and Chief Executive Officer,  
Boehringer Ingelheim, Canada*

### LEARNING OBJECTIVES:

- Gain understanding of drug development from preclinical to Phase III registration
- What are the current and future challenges in bringing new medicines for unmet medical needs?
- How are new agents funded and made accessible to patients?
- Become familiar with challenges beyond drug registration and bridging the "second valley of death" for the pharmaceutical industry